

# Business-Aligned Learning (BAL)

A contemporary approach

## Why

Customized Learning Solutions



Continuous Learning Culture

To strategically align learning interventions with organizational goals, challenges, and priorities, BAL to ensure that employee development efforts are directly linked to the needs of the business, thereby maximizing the impact of learning on organizational performance and success.

## Our approach



The Golden Triangle is to help organisations build a well-defined **learning strategy**, well-designed **learning content** and right **delivery** mode that stimulates learners' interest. Provide a sustainable, positive, and engaging learning experience that benefits both the organisation and the employee.



## Get Started Today!

Customized your learning solutions that align with the organization's requirements, industry standards, and best practices. This includes:

- Learning Platforms
- e-Learning Modules
- Workshops and Trainings
- Coaching and Mentoring

## Connect with us:

## Contact us!

Whatsapp Us  
to inquire!



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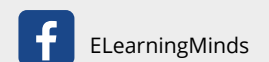
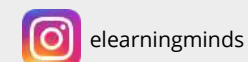
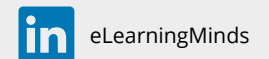
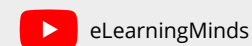
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# Build Your Own Content (BYOC)



## Why BYOC?

Building your own content (BYOC) allows organizations to have full control over the **design, structure, and relevance of the learning content**. BYOC enables customization that promotes the enhancement of employees' learning journey by building interesting and engaging content.

## Making Digital Learning Works for You

– eLearningMinds

### Our approach

## Creative Solutions

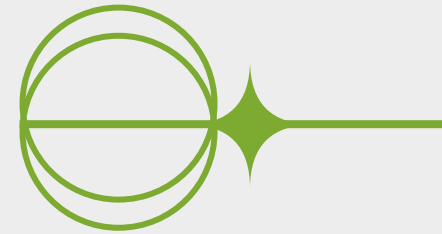
We offer a **diverse range of cutting-edge tools** to boost engagement with learning content.

Our training covers **content creation tools, instructional strategies, and best practices**.

Additionally, we **provide delivery solutions** to **enhance the overall learners' learning experience**.



eLearningMinds



**With 20 years of experience,**

eLearningMinds are strong advocates for companies to build their own content in learning and development, and we are here to provide an impactful learning solutions that maximize your company's potential.

## Our Partner

